

NBPA Sponsorship Enrollment Form
Welcome Day –Sunday June 13th 2010
Deadline for Sponsorship Enrollment: April 30th

Yes, I would like to be a NBPA 2010 Welcome Day Sponsor. Please enroll me as a:

_____ Good Neighbor Sponsorship Package- \$500

BACK BY POPULAR DEMAND & HUGELY SUCCESSFUL in 2009!!!

1. **“The Welcome Day Prize Card”** – NBPA provides bright color balloons exclusively to these sponsor’s booths so your booth stands out from all rest. NPBA will drive additional traffic to your booth by utilizing and promoting a special Welcome Day Prize card which will get stamped at this sponsorship level booths only. With the **“The Welcome Day Prize Card”**, participants are eligible to win the NBPA - provided Grand Prize, a **Apple IPAD** Visitors must complete these Prize Cards at your booth according to NBPA-determined entry rules and drop these stamped cards in collection boxes in order to be eligible for these special prizes.
2. You will receive a spreadsheet of all the contact information collected from passports entries. (est. 200+)
(Name, phone number, address, email, number of children, adults and seniors living at residence.)
3. Your company Logo on all printed advertising & promotional materials including posters, flyers, newspaper’s, and the “Welcome Day Guide” (est. 10,000 printed) of “*The Advance of Newtown*” & also distributed at the event.
4. Your Company Logo shown on the Welcome Day information page on the NBPA website.
5. Welcome Day display boards display your company Logo during the event.
6. Your company banner will be hung at a prominent location on State Street during the event.
7. Verbal recognition at the opening ceremony and during entertainment performances.
8. One of your promotional flyers or brochure distributed in 1500 Welcome Day Bags
(requires your participation at the bag stuffing event held Friday June 11th 8-11am – Location TBA)
9. A 10’ x 10’ space with table and two chairs at Welcome Day event.

Deadline for receipt of your company logo is April 30th, 2010. Full color company logo must be emailed to Leigh Sheek-Vogel of Turning Point Design & Marketing: leigh@turningpointdm.com. Background should be transparent. If you prefer Leigh not to make a grayscale image of your color logo to use in newspaper ad’s, please also forward your logo in grayscale or B.W. Preferred file types are Illustrator.ai file, eps, pdf or tiff for IBM PC. Any sponsor from last year may call Leigh (215-357-1727) and request she use the same logo.

_____ Benefactor Sponsorship Package- \$250

1. Your company name (not logo) on all printed advertising & promotional materials including posters, flyers, newspaper’s, and the “Welcome Day Guide” (est. 10,000 printed) of “*The Advance of Newtown*” & also distributed at the event.
2. Welcome Day display boards display your company name during the event.
3. One of your promotional flyer or brochure distributed in 1500 Welcome Day Bags
(requires your participation at the bag stuffing event held Friday June 11th at 8-11am – Location TBA)
4. A 10’ x 10’ space with table and two chairs at Welcome Day event.

2010 NBPA Partnership Sponsors will enjoy all the benefits of the Good Neighbor sponsorship level during Welcome Day but are required to complete this form, sign and return to address listed below.

Name: _____

Company: _____

Address: _____

Telephone#: _____ Email: _____

I have read this sponsorship enrollment form completely and agree to meet the required deadlines specified above, in order to receive all the benefits of my sponsorship level.

NBPA Member Signature: _____ Date: _____

We strongly recommend the convenience of paying for your sponsorship directly at www.newtownbpa.org

Or make all checks payable: NBPA and mail along with this completed form to:

Maureen Cioppi-Grill Attn: Welcome Day c/o Morgan Stanley Smith Barney, 12 Terry Dr, Newtown PA 18940